AWS CERTIFIED AI BUSINESS STRATEGIST

AIB-C01 Exam Cheat Sheet

Dumpsgate
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130 min	700	$100	4	Overall	Guess
Exam duration	Pass mark (of 1,000)	Standard price	Domains, 58 skills	No per-domain minimum	No penalty; never skip

Domain weights

1. AI Fundamentals and Literacy — **24% | 13 skills**
2. AI Strategy and Business Value — **28% | 14 skills**
3. AI Governance and Responsible AI — **24% | 12 skills**
4. Readiness, Leadership, Transformation — **24% | 19 skills**

Go deep on Domains 2 and 3 (most weight per skill). Go broad on Domain 4 (most skills, same weight).

The Strategist Test

Run every answer option through four checks:

1. **Is it my decision?** Coding, setup, or tuning is a builder task. Eliminate.
2. **Is AI the right tool?** Fixed rules beat AI for predictable work.
3. **Can value be proven?** Prefer KPIs, baselines, and ROI.
4. **Governed before it scales?** Prefer oversight, risk tiers, phased rollout.

Most checks passed = usually the right answer.

Scenario clue decoder

If the scenario says…	Skill	Strongest answer pattern
Staff use AI tools nobody approved	1.2.4	Classify tools: approved, blocked, under evaluation
Process follows fixed, predictable rules	1.2.1	Rule-based automation, not AI
Answers must come from current internal documents	1.3.3	RAG (e.g. Bedrock Knowledge Bases)
Output must match specialized language or style	1.3.3	Fine-tuning
Long documents get cut off or details ignored	1.3.2	Context window limit: split or summarize input
Task needs several steps across systems	1.2.2	AI agent with access to the right tools
"Did the pilot work?" with no before data	2.2.2	Establish a baseline before judging or scaling
Many AI ideas, limited budget	2.1.3	Rank by value, feasibility, sustainability, alignment
AI makes high-impact decisions about people	3.1.4, 3.2.4	Human review plus a risk classification
Accuracy slowly declines after launch	1.2.3, 3.3.4	Ongoing drift monitoring with review triggers
Successful pilot stalls at adoption	4.3	Sponsorship, champions, open communication
Teams build overlapping AI projects	4.4.3	AI center of excellence (CoE)

Know what it is for, not how to set it up

- **Amazon Bedrock:** generative AI platform; Guardrails, Knowledge Bases
- **Amazon SageMaker AI:** custom ML when managed is not enough
- **Amazon Quick:** AI business assistant (not "QuickSight")
- **Cloud Adoption Framework:** envision, align, launch, scale
- **Exam guide phases (4.4.1):** envision, experiment, launch, scale
- **Cost tools:** Pricing Calculator, Cost Explorer, Savings Plans, Marketplace

Ready to book? Check all six

- [ ] Explain RAG, fine-tuning, agents, and rules in one line each
- [ ] Outline a business case with KPIs, a baseline, and ROI
- [ ] Assign a use case a risk tier and an oversight safeguard
- [ ] Place an organization on a maturity model
- [ ] Name three fixes for a pilot that stalls
- [ ] Explain why every wrong practice-set option fails